

NOVEL CORONAVIRUS (COVID-19) RESPONSE, RECOVERY, AND RESILIENCY IMPACT REPORT

Boys & Girls Clubs of Greater Houston



Executive Summary

For more than seven months, Boys & Girls Clubs of Greater Houston has continued to monitor the evolving situation with COVID-19. It has brought uncertainty and disruption to the communities we serve, but Boys & Girls Clubs of Greater Houston's (BGCGH) top priority has not changed: the health and safety of the children we serve.

Back-to-school looks different this year. With education gaps widening and vulnerable kids falling further behind, BGCGH has implemented Blue Learning Labs to support virtual learning, in addition to continuing crucial food assistance programs and virtual Club experiences. As school districts across the city reopen, we will continue to offer the traditional afterschool programs we are known for. We are committed to meeting the current challenges and the many more that lie ahead. We have a responsibility to our more than 26,000 kids, teens, families, and staff to ensure that we continue to help meet needs over the coming weeks and beyond.

We know that the need for a safe, consistent environment for our families and Club members is great. We continue to check-in with them to determine their needs. Through our programs, we will work to address pandemic learning losses, help our youth destress, and be a consistent resource for our community and families.



BOYS & GIRLS CLUBS
OF GREATER HOUSTON

SUMMARY OF RESPONSE TO COVID-19

RESULTS:

- **BACK-TO-SCHOOL PROGRAMMING**
- **FAMILY WELLNESS CHECK-INS**
- **PROJECT GIVES**
- **DRIVE-THRU FOOD PANTRIES**

SPECIAL THANKS

IN THE NEWS

Back-to-School Programming

Blue Learning Labs

On August 17th, BGCGH opened their first Blue Learning Labs at Clubs serving Fort Bend ISD, Stafford MSD, and Wharton ISD to coincide with the district's start of virtual learning. Since then, the Blue Learning Labs have provided a safe and supportive environment during normal school hours for members that are enrolled in virtual school with no option to attend in-person classes. During this time, the Club transforms into a "lab" where members can attend virtual class, complete school assignments, and receive assistance from Club staff. Members also receive breakfast and lunch while at the Clubs. **Since opening, more than 15,000 meals have been served at the Labs, more than 1,500 youth have attended three or more days, and members have received over 37,000 remote academic learning hours.** Blue Labs opened at Clubs serving Galveston ISD on August 24th and at Clubs serving HISD on September 8th.

In-Person Club Experience (Traditional Afterschool)

In addition to Blue Learning Labs, BGCGH is also providing programs and activities in the Core Program areas that we are known for to our members. Staff develop and foster healthy relationships with all members and families at the assigned club.



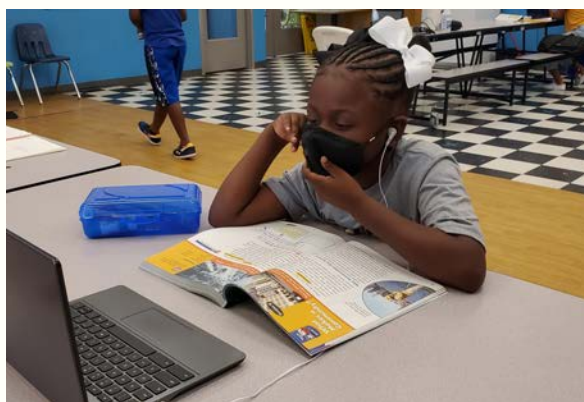
Virtual Programming

All Clubs currently offer virtual programming that focuses on the BGCGH core program areas of academic success, healthy lifestyles, good character & citizenship, and workforce readiness. **BGCGH serves an average of 217 youth per week via the virtual club experience.** This virtual programming includes live taught programming via an online platform, as well as the utilization of the BGCGH OnDemand Club Experience videos. OnDemand Club Experience, launched on March 24th, is online programming that allows Club Members to view videos on various topics such as STEAM, the arts, literacy, fitness, character building and more. To date, **there are a total of 49 videos with over 6,143 views on YouTube.**



Family Wellness Check-ins

Club staff began checking in with Club families via phone calls, emails and texts the week of March 16th. These check-ins have continued over the last six months. Initial communications focused on the immediate needs of BGCGH families. **More than 92,440 calls, texts and emails have been placed to ensure that BGCGH families continue to have their needs met.**



**Boys &
Girls &
Safe Places &
Guidance &
Leadership**



**Whatever
It Takes to
Build Great
Futures.**



Project Gives

BGCGH Project Gives is an outreach service to families who are in need of emergency food assistance. This assistance is provided through grocery gift cards from local grocery stores and through Hunger Not Impossible (HNI), a meal order app that allows families to pick up a meal at a participating restaurant free of charge. Families enrolled in HNI will receive 40 meals (up to 10 meals per day). **To date, 257 members are registered for HNI and have received 6,600 meals. The week of June 29th, BGCGH began distributing \$100 grocery store gift cards and have since given out 530.**

Drive-thru Food Pantries

For six months, BGCGH has conducted food pantries to serve both BGCGH families and the communities where Clubs operate. **Over the past 31 weeks, we have provided over 71,240 meals to individuals** across 10 locations and will continue to operate food pantries and grab-and-go sites until there is no longer a need. Additionally, 6,000 masks and 40 hot spots have been distributed.



**Any photos of members without masks were taken before the mask mandate*

Special Thanks

Thank you to all of our donors and community partners who support our work. Special thanks to those who have contributed to our relief efforts and made these programs possible including:

- Atkins P.A.T.H.
- Bank of America Charitable Foundation
- Best Buy
- BHP
- Boys & Girls Clubs of America
- Bradley Roby
- Capital One
- Caterpillar Foundation
- CenterPoint Energy
- Cigna Foundation
- Coca-Cola
- Comerica Charitable Foundation
- Consulate General of the State of Qatar
- The Daily News
- Deerbrook Charitable Foundation
- DPR
- Dreambuilders Foundation
- Emmanuel Ogbah
- The Enrico and Sandra DiPortanova Charitable Foundation
- First Horizon
- Fluor
- Galveston County Recovery Fund
- Geico
- The George Foundation
- Gibson Energy
- Greater Houston COVID-19 Recovery Fund Grant
- Gulf Coast Medical Foundation
- Harris & Eliza Kempner Fund
- H-E-B
- The Henderson Wessendorff Foundation
- Hevrdejs Foundation
- Hispanics in Philanthropy
- The Holthouse Foundation for Kids
- Houston in Action
- Houston Texans Foundation
- Kappa Kappa Gamma
- Kroger
- Maverick Natural Resources
- Major League Baseball
- Neiman Marcus
- OneStar Foundation
- SBA Communications
- Texas Alliance of Boys & Girls Clubs
- Texas Center for Child and Family Studies
- T-Mobile USA Foundation
- The Powell Foundation
- Toyota
- Truist
- UnitedHealthcare
- Wells Fargo

In the News

Since March 2nd, BGCGH has been featured over 100 times about services we are providing to families or tips on how to help youth navigate the COVID Crisis. On June 29th, BGCGH was selected for the Houston Business Journal Business Impact Award, which recognizes companies that have taken extraordinary measure to assist their employees or community during the Covid-19 pandemic. Here are a few other headline highlights:

- **March 23**, Houston Chronicle: [Talking to children about novel coronavirus](#)
- **April 1**, The Katy News: [Boys & Girls Clubs of Greater Houston launches ON DEMAND Club Experience](#)
- **April 26**, Cox Radio: [BGCGH Response to COVID-19 featuring Kevin Hattery](#)
- **July 2**, Houston Chronicle: [Boys & Girls Clubs of Greater Houston launches teen social justice initiative](#)
- **August 6**, The Katy News: [Boys & Girls Clubs of Greater Houston collaborates in national, multi-city Teen Empowerment Town Hall to address social and racial justice in America](#)
- **August 19**, Houston Public Media: [HISD Interim Superintendent Dr. Grenita Lathan, The Week In Politics, And The Blue Learning Lab](#)
- **August 20**, Houston Business Journal: [Boys & Girls Clubs of Greater Houston COVID-19 Impact](#)
- **August 28**, The Katy News: [Boys & Girls Clubs of Greater Houston members celebrate Jackie Robinson Day and 100th anniversary of Negro Leagues Baseball](#)

